



CASSANDRA BATESON GRAPHIC DESIGN



2012

Shawnee State University BFA Graphic Design

- ★ Deans List
- ★ Phi Eta Sigma
National Honor Society



SKILLS

- ★ Photoshop
- ★ Illustrator
- ★ InDesign
- ★ Flexi-Sign Pro
- ★ Page Layout
- ★ Digital Photography
- ★ Communication
- ★ Large Scale Printers
- ★ Laminators
- ★ Graphics Application
- ★ Vinyl Cutters
- ★ Branding
- ★ Typography
- ★ Logo Design
- ★ Photo Retouching
- ★ Color Theory



LET'S CHAT



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/cajodesign



EXPERIENCE

- ★ **Advantech 2/15-4/15**
Photo Editor - I juggled various projects including photo retouching/resizing, banners and ads for websites.
Skills Used: Photoshop, InDesign, FastStone Photo Resizer,
- ★ **Lyft 6/14**
Photo Retoucher - We were tasked with retouching as many photos as we could. We retouched thousands of photos in mere days.
Skills Used: Photoshop, file sharing, photo retouching
- ★ **Rebecca Serotko 5/14**
Brand Designer - I created the logo and the branding for Touch Reiki and Holistic Services.
Skills Used: Illustrator, branding, logo design, color theory
- ★ **JoAnna Male 3/14**
Photographer - JoAnna was graduating and wanted some photos to celebrate. We took photos in various locations, both indoors and out.
Skills Used: Photoshop, digital photography, lighting, retouching, pose coaching
- ★ **Dobish Signs & Displays Inc. 5/13-3/14**
Graphic Artist - I designed as well as saw those projects through, all the way to production and installation.
Skills Used: Big format printers, laminators, vinyl cutters, Flexi-Sign Pro, Photoshop, Illustrator, graphics application both on flat surfaces/vehicles
- ★ **Eric Griffiths 1/13-2/13**
Website Layout Designer - I created a website design for a client as well as re-illustrating their current logo to a vector format.
Skills Used: Photoshop, Illustrator, website layout/design
- ★ **Rebecca Serotko 8/12**
Photographer - I took Rebecca's maternity photos, which included a studio setting as well as outdoor photographs.
Skills Used: Photoshop, digital camera, lighting, retouching, people management, pose coaching